

badoo
I am here



I am here **badoo.com**





Life online is changing. Since Web 2.0 gained its popularity amongst internet users and professionals, the WWW has entered a new era of its existence. Today, the internet means much more than just connected computers or a global database. It has become a powerful instrument, fueled by user-generated technologies, which aim to facilitate and encourage collaboration and sharing between users. We've witnessed the arrival of wikis, blogs and social networks. Now we have BADOO.

Life is changing





BADOO is a second-generation web-based service, which users have embraced as a window to the world and an absolute communication tool. BADOO unites the most important and useful features of blogs, instant messengers, and social networking sites, and then adds innovative photo and video sharing technology. Users of BADOO can take advantage of patented features to gain an instant mass audience for themselves and their lives. BADOO users create photo/video-blogs-blogs with extensive text, photographic, and video material, and then they can share these professional-standard daily entries worldwide.

My world

BADOO Profile





UNDERGROUND



BADOO doesn't have a particular country of origin. It's a classic Web 2.0 product, created by an international team of software developers, whose mission was to design the world's favorite social network-where users could find friends around the world and share their lives and views with them. They wanted to create a unique community within the World Wide Web, uniting people across the planet and letting them reach out, locally and globally, to those who wished to share in and experience their lives. The result is the only truly global social network, BADOO.

My life

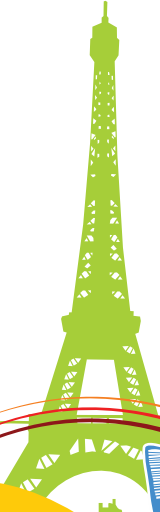
BADOO Entries





=)

J'y suis !

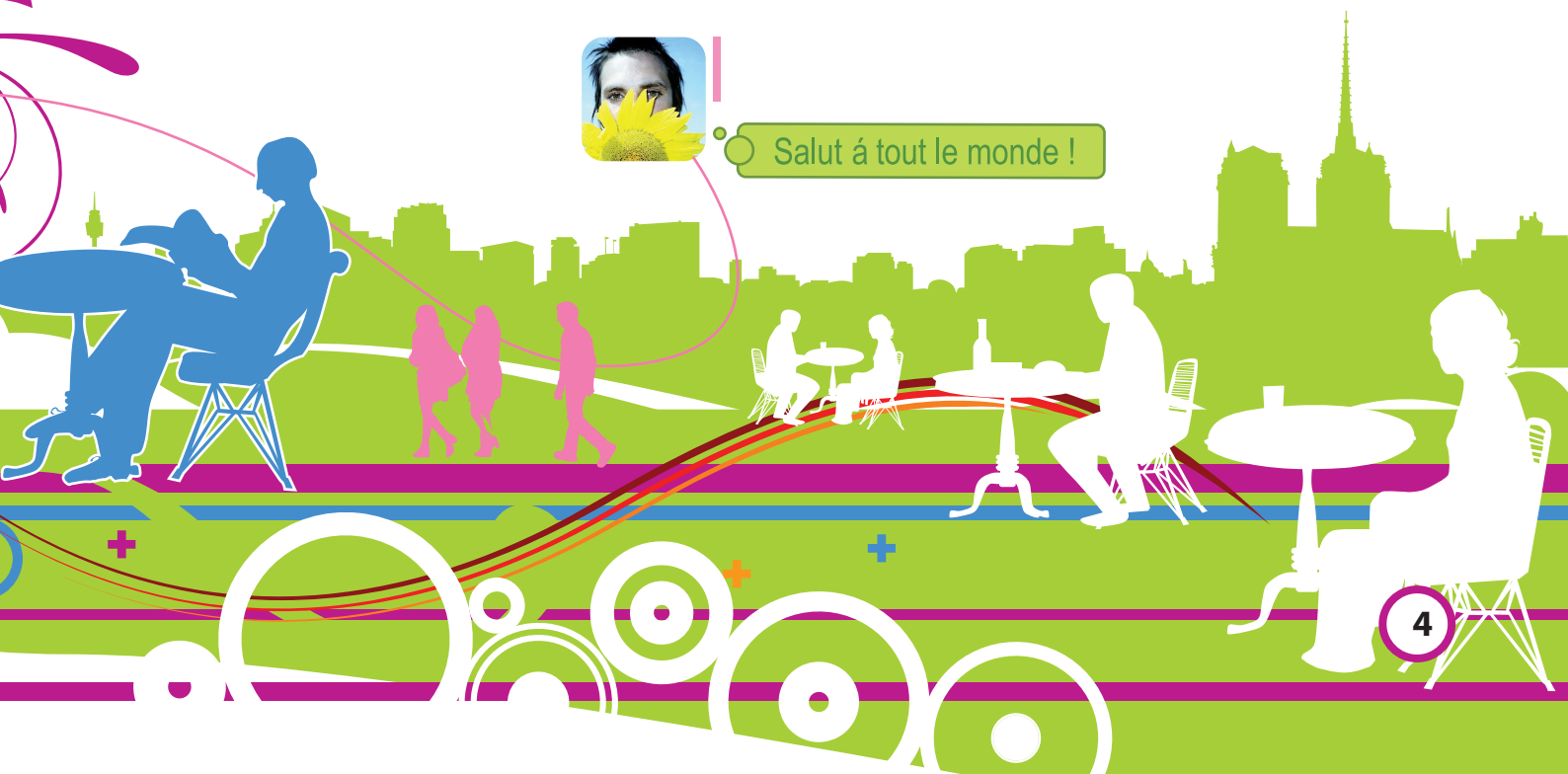


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BADOO was born in 2006, and today has more than 12 million users with 50,000 new users and 1,000,000 visitors every day. The key driver of BADOO's phenomenal growth has been the enthusiasm and participation of the users themselves, as, up until now, BADOO has never used marketing or advertising to attract a crowd. It is now adapted to 8 different languages, and soon will expand up to 20. BADOO is not only currently translated into eight core languages, but is also completely adapted to each corresponding culture by local BADOO teams.

My communication

BADOO Messenger





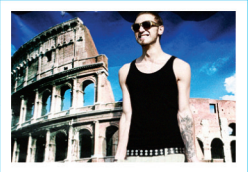
The developers of BADOO content are the users themselves. Millions of enthusiasts tune and improve their profiles each day, filling them with thousands of photos, videos, stories, thoughts, and messages. BADOO's philosophy is 'Share your life'. You only need the proper communication tool to realize it. And this tool is BADOO.

My freedom

BADOO Action



Hier bin ich!

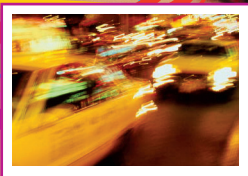
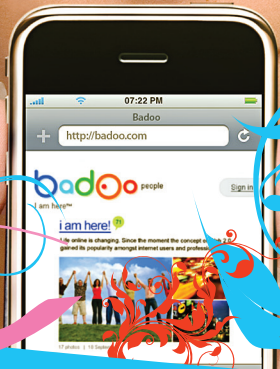


My choice

BADOO Search

Why is BADOO so popular? Perhaps it's because we have never defined how the site should be used; rather, we take direction from the users themselves. We just provide them with great tools to help them communicate and share their lives, and as the needs of the users evolve, so does BADOO. People have tapped into the shared philosophy and the features of BADOO. They understand that BADOO is not just a communication tool but a way of life. BADOO is relevant to individuals from all backgrounds, in rural areas or big cities, of all ages, all over the world. By uniting our varied experiences and our individual worlds of knowledge, we can create a more positive shared world.





BADOO is not just a site—a place on the Internet. It is a virtual club or cafe, where people with amazing experiences meet other people with a like-minded passion for life. BADOO is always with you. Wherever you may be, you can always enter a place filled with old and new friends and make yourself at home. BADOO provides a safe and easy way for users to show their true selves to a global audience. Our motto is 'I am here™'—and nobody goes unnoticed on BADOO.

My joy

BADOO Invitations





I am here!

PERSONALADDRESS.badoo.com

People today lead active and mobile lives. They are never in one place for long and can sometimes be hard to find or to know well. Badoo provides one permanent home. Their lives, their views, their photos, their experiences: This is where they are and will always be.

My location

PERSONALADDRESS.badoo.com





My audience

BADOO promotion

A permanent attraction on BADOO will be photo/video-blogs from popular global and local newsmakers and influencers. Celebrities will create BADOO profiles that will include exclusive photographs, videos, and news about their daily lives to share with a global audience of current and prospective fans. BADOO users will be able to check out the latest real life news, opinions, and multimedia from their heroes. BADOO star profiles get noticed. BADOO is an ever-evolving, ever-present interactive billboard. No matter how famous you are-you can always expand and reach your audience better on BADOO.





Thank you
for your interest and
don't forget
to share your life on
badoo.com